



FOR IMMEDIATE RELEASE

## **New Federal Upland Paper Shotshells Now Shipping Nationwide**

**ANOKA, Minnesota – June 10, 2025** – Federal Ammunition is bringing back the classic feel of upland hunting with the launch of its new Upland Paper shotshells. These shells offer the nostalgic look, feel, and even smell of traditional paper hulls while delivering modern performance for upland and small game hunters. The new shotshells are now shipping to retailers nationwide.

### [Upland Paper](#)

"Hunters who appreciate the heritage of upland bird hunting will love the new Upland Paper shotshells," said Josh Vickers, Federal Shotshell Product Manager. "We've combined the classic waxed-paper hull with Premium<sup>®</sup> copper-plated lead shot, a precision wad, and high-quality components to deliver the best of both tradition and performance. New Upland Paper is ideal for pheasants, grouse, quail, and small game."

Each Upland Paper shell features a Federal-exclusive waxed-paper hull, maintaining the vintage aesthetic while providing reliable performance in the field. Inside, a wad column optimized for paper hulls enhances pattern consistency, while extra-hard, copper-plated shot ensures deep penetration and uniform patterns for maximum effectiveness. Select high-quality propellant and primers to ensure efficient ignition and clean-burning reliability.

The new Upland Paper shotshells are available in three 12-gauge and three 20-gauge options, with shot sizes of 4, 5, and 6, giving hunters the perfect choice for various upland game scenarios.

### **Part No. / Description / MSRP**

PUP154 4 / 12 Gauge, No. 4 shot, 2-3/4-inch, 1 1/4 -ounce, 1,330 fps / \$44.99  
PUP154 5 / 12 Gauge, No. 5 shot, 2-3/4-inch, 1 1/4 -ounce, 1,330 fps / \$44.99  
PUP154 6 / 12 Gauge, No. 6 shot, 2-3/4-inch, 1 1/4 -ounce, 1,330 fps / \$44.99  
PUP204 4 / 20 Gauge, No. 4 shot, 2-3/4-inch, 1-ounce, 1,250 fps / \$44.99  
PUP204 5 / 20 Gauge, No. 5 shot, 2-3/4-inch, 1-ounce, 1,250 fps / \$44.99  
PUP204 6 / 20 Gauge, No. 6 shot, 2-3/4-inch, 1-ounce, 1,250 fps / \$44.99

Federal Ammunition products are available at dealers nationwide and online. For more information on all Federal products and to sign up to receive notifications about new product availability, rebate promotions, and other brand news via email, visit [www.federalpremium.com](http://www.federalpremium.com).

**Press Release Contact:**

JJ Reich

Senior Manager – Press Relations

E-mail: [media@tkghunt.com](mailto:media@tkghunt.com)

**About Federal Ammunition**

Federal, headquartered in Anoka, MN, is an ammunition brand of The Kinetic Group, owned by CSG, a globally diversified industrial group based in Prague, Czech Republic. Since 1922, Federal has been a leader in ammunition innovation, delivering high-quality sporting and hunting products to shooters worldwide. With a commitment to conservation and the outdoor community, Federal continues to manufacture industry-leading ammunition that enhances the shooting experience while supporting outdoor traditions.